

Translating Research for a Public Audience: Writing for the Public and Talking to the Press

part of a web series on

Demonstrating your Impact Beyond Academia



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Your research has important implications for the public - but are they listening? And if they are, do they understand your message? Peer-reviewed articles are often written in a way that is inaccessible to non-academics. In this workshop we will learn about different ways to translate your research for a public audience. We will focus on how to write and place three different types of public-facing writing: brief reports, academic blog posts, and op-eds. We will also discuss tips for talking to the press when they start noticing your research.

Wednesday, December 3, 2025 | 12pm ET | Webex

*This series is hosted by the Center for Social Science Scholarship
with support from the Division of Research & Creative Achievement.*

